

## What is the Moses Lake Business Association?

The Moses Lake Business Association (MLBA) is a non-profit organization formed in 1993 by interested Moses Lake citizens. The purpose of the association is to stimulate economic development in the Moses Lake business district, promoting the area as an exciting place to live, shop, work & play. The MLBA also seeks to maintain a healthy business community and a high quality of life. MLBA is a member of the Washington State Downtown Revitalization.

**MLBA ANNUAL PROMOTIONS:** Kiddie Parade and Chalk On The Block at Spring Festival, Cowboy Breakfast, Harvest Moon in LakeTown Landing, Trick or Treat in LakeTown Landing, Holiday Open House, Annual Agricultural Appreciation Lighted Christmas Parade and Street Party.



**MLBA PARTNERS:** City of ML, ML Chamber of Commerce, Moses Lake School District, Grant County EDC, Big Bend EDC, Big Bend Community College, Healthy Communities-ML, Service Groups, Vision 2020, etc.

**MLBA DESIGN ELEMENTS:** Annual City Wide Clean Up Campaign, Decorative Blooming Flowers, Informational Kiosks, Eye Catching Murals & Downtown Revitalization and Infrastructure Improvements.



**FOR MORE INFORMATION CONTACT:**

**MLBA EXECUTIVE DIRECTOR**

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**MLBA PRESIDENT**

Dustyn Mattes  
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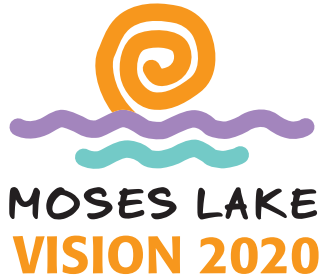


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## Mission Statement

The mission of the Moses Lake Business Association (MLBA) is to improve the economic development of the Moses Lake business community through organization, promotion, design, and economic restructuring.

MLBA is a volunteer organization with a 501C6 tax status. We receive no funding from City, State or Federal monies.



MOSES LAKE BUSINESS ASSOCIATION is a founding member and active participant in the revitalization effort of VISION 2020.



## Who benefits from the Moses Lake Business Association?

The entire community! The health of the central business district is at the very heart of the quality of life within our community.

The Moses Lake Business Association is forging a partnership of merchants, business leaders, public officials, and residents to promote economic vitality, while preserving the recreational character of Moses Lake. A prosperous, attractive business district becomes the visible barometer of the well being of the entire community. This makes MLBA a vital concern for every citizen of our community.

## Benefits to Members

- Monthly newsletter about downtown events, opportunities, promotions and MLBA work
- Ability to submit your company news for publicity in MLBA Newsletter at a reduced rate
- Members can be selected to write a column in the MLBA newsletter to showcase their area of expertise
- Opportunity to participate in group advertising in radio and newspapers
- Opportunity to participate on a committee and provide valuable feedback to shape Downtown's future
- Listing in Member's Directory on MLBA's website
- Hyperlink to your website on MLBA's website
- Representation before the City Council and City Staff on issues pertaining to the well being of downtown, such as parking, zoning, land-use, and building codes.
- Membership sticker (window cling) for storefront window
- Invitation and 2 tickets to the Annual MLBA Member Appreciation Dinner

## How can YOU get involved?

**MLBA has a practical approach to positive change in Moses Lake. All Moses Lake residents are encouraged to become involved by volunteering their time and talent on committees and projects. More than a marketplace, the business district has always been the center of civic and social activities and a symbol of our community's identity and heritage. A revitalized business district will help Moses Lake retain its unique charm and special appeal.**

## Join Us!

## Membership Form

**YES! I wish to become a Moses Lake Business Association Member and support your effort to strengthen our community.**

### Please check one:

- 25+ Employees \$1000
- 12-24 Employees \$500
- 6-11 Employees \$250
- 2-5 Employees \$150
- Individual (Business) \$75
- Friends of LakeTown Landing \$35

### Information:

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Please make check payable to: Moses Lake Business Association. Clip & mail to: P.O. Box 1201 Moses Lake, WA 98837**