



{ mtg }



**March 3rd**  
**Networking 7:30 a.m.**  
(snacks, juice & coffee)

**Meeting 8:00 a.m.**  
Desert Plaza Bldg.  
124 E. 3rd • (LakeTown Landing)  
Moses Lake, WA

*Join Us!*

MOSES LAKE BUSINESS ASSOCIATION  
P.O. Box 1201 • Moses Lake, WA 98837  
509.764.1745 • www.mlba cares.org •  
director@mlba cares.org

Executive Director: Marianne Bondi • 764-1745  
President: Dustyn Mattes (Furniture West/  
Red Rock Creek) • This newsletter is published  
monthly by the MLBA and accepts submissions  
by it's members.

## MLBA Annual Meeting is Thursday, March 3rd

The Moses Lake Business Association (MLBA) is a non-profit organization formed in 1993 to help stimulate economic development in the Moses Lake business district called LakeTown Landing, and to promote the area as an exciting place to live, shop, work and play. MLBA is a member of the Washington State Downtown Revitalization Program.

It's time again for the Annual Meeting. It will be a time of

reflecting on the past year and voting for the Board of Directors for the new year. Please plan to attend the meeting. There is a time of networking from 7:30 - 8 am with the Annual Meeting starting at 8 am.

If you are a member in good standing we ask that you come out and vote for your new Board of Directors. If you are interested in membership you are also welcome to come find out just what you've been missing. ☺

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## MLBA Current Board of Director Members - Nominated For Reelection

### **Dustyn Mattes, 2010**

**President:** Dustyn is a Moses Lake resident managing Furniture West and Red Rock Creek Gallery. Dustyn came from the Furniture West Store in La Grande Oregon where he has worked for the company for 20 years.

Dustyn is currently a member of the MLBA, has actively participated on the Promotions Committee for many months and hopes to become an active member of the Moses Lake community. He also loves his MLBA badge and very proud to wear it (thanks Marianne).

"I hope to share some of my ideas with the MLBA and work together with the group to

continue to grow this downtown into a thriving destination for residents and tourists alike."

### **Stroud Kunkle, 2010**

**Treasurer:** Stroud has been a resident of Moses Lake and a CPA in public practice for over 30 years. He served on the Moses Lake School District Board of Directors for 12 years, is a past president of the Moses Lake Rotary Club, and is on the Board of Directors of the Moses Lake Food Bank. He became involved with MLBA soon after it was organized, serving as treasurer since 1997.

"MLBA gives me the

**MORE** ---->



## MLBA Current Board of Director Members – Nominated For Reelection – continued from page 1

opportunity the help improve our community and become involved in community activities. We will all benefit when we get more people involved.”

**Jim McKiernan, 2010 Secretary:** Jim and his wife Karen moved to Moses Lake in September of 2008 to take on the job of Advertising Director for the Columbia Basin Herald. He is married, 25 years, two kids. His wife Karen is the bookkeeper for Jensen Farms Inc in Warden.

Jim has owned his own newspaper, the Snoqualmie Valley Record, for 12 years, serving as publisher, photographer, layout person, ad creation person, manager, writer, bathroom cleaner and garbage man. It was a small operation, a weekly paper that has been serving Snoqualmie Valley for 95 years.

He is an avid photographer having won dozens of awards for his photographs including the coveted Miles Turnbull “Best of Show” award for the Washington Newspaper Association. His photographs have been used in dozens of publications.

Jim has been a chamber president for two years, also serving on the board. He has been a secretary for the Northwest Railway Museum, a board member for the Washington Newspaper Publishers Association, President of an alumni association, community festival volunteer, etc. He was chairman of the King County Juvenile Court Conference Committee for five years as well as a member of the North Bend Economic Development commission. He also served on the steering committee for Downtown revitalization for the city of Snoqualmie and on the exploratory committee for a new city Recreation center.

Already Jim has volunteered to put up wreaths, clean the wreaths, played Santa Claus for the farmers breakfast, and he looks forward to future activities.

“Moses Lake is on the verge of great things and it is fun to be a part of it.”

**Candi Allison, 2010 Economic Development Committee Chair:** Candi is Director of The Prosperity Center, a division of Opportunities Industrialization Center of Washington. Candi has a background in Business, Insurance and Education. Candi spear-headed the development of The Prosperity Center and its Microenterprise Development Organization (MDO). Ms. Jaeger is seasoned in asset development activities such as: MDO’s, Individual Development Accounts (IDAs), Homebuyers Education, Credit Counseling, Budgeting, Money Management, “Starting Your

Own Business” Workshops, Micro loan Funds, and facilitates a Business Mentor Program. Candi sits on the Board of Directors for the Washington State Microenterprise Association and Moses Lake Business Association. Ms. Jaeger lives in Moses Lakes with her two children.

**Michaelle Boetger, 2010 Design Committee Co-Chair:** Michaelle owns her own business called Michaelle Boetger Graphic Designs, LLC. It is a full-service design studio located here in Moses Lake with services ranging from logo design, newsletters, business cards, brochures, advertising, direct mail, email marketing, website design...you name it! She has been in Moses Lake for 4 years after relocating from Iowa.

Her history with the Moses Lake Business Association is directly related to her graphic design experience. She has assisted with website graphics for the MLBA website, she redesigned the MLBA newsletter and continues to design it on a monthly basis, and she has designed various flyers, brochures and other marketing materials as well. She introduced MLBA to email marketing to drive more traffic to the website. She provided the graphics for the MLBA website redesign. The website now gives MLBA more functionality as well as incorporating social media marketing like Facebook and Twitter to get the word out about MLBA projects and the role MLBA has in our community.

“I hope to continue to serve the MLBA in this capacity as well as continue to be involved with as many activities and/or committees as I can. I hope being on the MLBA board helps me grow as a person as well as grows my graphic design business within the community.”

**Rich Engelmann, Past President and 2010 Design Committee Co-Chair:** Rich has been a resident of Moses Lake for 27 years. He and his wife owned and operated a Video and Music store for 17 years. His service to the community and his profession is widespread. He has been a Realtor for 12 years and believes in giving back to the community where you live and make your living. He was President of the Moses Lake/Othello Board of Realtors in 2005. He served as Committee Chair for the Realtors Scholarship Program and got that fantastic program started. He was presented with the 2009 Realtor Community Service Award. He was President of the Moses Lake Yacht Club and during

**MORE --->**

## MLBA Current Board of Director Members – Nominated For Reelection – continued from page 2

that time began the Kast for Kids program. The State of Washington now runs this program but he continues to serve as on the Board. Rich was a Board Member for Spring Festival for 10 years.

His membership with the Moses Lake Business Association spans the last 12 years and where he has served as a Board Member and two years as President. In 2010 he opened his own real estate office in Moses Lake called “Get Rich Quick Properties”.

“I see the MLBA as a center piece in getting the Downtown, or LakeTown Landing area, to be a thriving area for residents and tourist to come and enjoy. We have a growing town that needs guidance to grow into what we know it can be. I look forward to working toward that goal.”

### **Gail Hellewell, 2010 Promotions Committee**

**Chair:** Gail has been a member of the MLBA for many years. She owns and operates a business in LakeTown Landing called Cobblestone Corner on Third Avenue. She actively participates in the Promotions Committee, the Board of Directors and all activities that the MLBA is actively engaged with. Gail and her husband Vern were recognized as Grand Marshal for the 2009 Holiday Lighted Agricultural Appreciation Parade by the MLBA and the Moses Lake – Othello Board of Realtors presented them with the 2009 Citizen of the Year Award.

“I love downtown Moses Lake and I know that when we all work together it makes us all stronger!”

**Rita Bjork:** Rita has lived in Moses Lake for 30 years and works for Grant PUD as a public information officer. She has served one year on the MLBA board.

“I enjoy promoting Moses Lake and making it a great place for those living in and around the city as well as visitors. Working with the MLBA members on projects gives me an opportunity to give back to my community.”

**Pam Engelmann:** Pam has been a member of the MLBA for more than 11 years. She has served on many committees and promotes the Moses Lake Business Association whenever the chance comes up to do so. She has been a part of putting up Banners, Street Cleaning, Membership drives, Ag Parade and much more. Together with her husband, they owned and operated a downtown business for 17 years. She now works with her husband doing bookkeeping for his busy Property Management business. Their office is located in Moses Lake, “Get Rich Quick Properties”.

“I love Moses Lake and feel very strongly that if we all work together continuing to improve downtown our town will be a strong thriving place for residents and visitors.”

**Vern Hellewell:** Vern is a very active member of the Board of Directors and was a past President for two years. He can be found at every set up or clean up committee. He works directly with the ML High School FFA club on flowers for the flower pots downtown. He keeps the Gator running and is an overall behind the scenes asset to the organization. If you could look up the term Willing Volunteer in the dictionary it would have Vern’s picture next to it. He along with his wife own Cobblestone Corner on Third Avenue. Vern and his wife Gail were recognized for their service to Moses Lake as Grand Marshal for the 2009 Holiday Lighted Agricultural Appreciation Parade by the MLBA and the Moses Lake – Othello Board of Realtors presented them with the 2009 Citizen of the Year Award.

“I enjoy being involved with the MLBA and am amazed with the projects we have been able to accomplish. It’s a great way to give back to the community we live and work in.” ☺

## MLBA Members Nominated for Board of Director Positions

**Jasmyne DeBeaumont:** Jasmyne is the Business and Asset Development Coordinator for the Prosperity Center. She coordinates the business programs that the Prosperity Center offers such as the business workshops, financial services, tax aide, and a mentor program. Jasmyne is currently attending Big Bend Community College for her Associates degree in Art and Science. She has several

years of experience working with the community in customer service, tutoring and volunteering for charitable causes. Jasmyne is a member of Power Partners of Grant County and enjoys volunteering at the Senior Center and MLBA. Jasmyne and her husband Jared enjoy, with their 7 year old daughter

**MORE** →

## MLBA Members Nominated for Board of Director Positions - continued from page 3

Grace, the many great businesses that can be found in LakeTown Landing, the heart of Moses Lake.

"I enjoy seeing people achieve their dreams. For the last 2 ½ years that I have been with the Prosperity Center I have had the honor of helping many businesses get started or expanded. I believe in entrepreneurship and our downtown is the heart of it here in Moses Lake. There are so many great businesses that work endless hours to bring such great services and products to us locally. Our local businesses are important to our town and I envision new businesses are just moments away from being opened, which means more jobs and a greater sense of pride in what our town has to offer."

**Susan Mann:** Susan is married to Brooks Mann with two young boys, Aiden 4 and Jelani 2. Susan moved to Moses Lake over 7 years ago to work at Columbia Basin Job Corps CCC in the recreation department. After five years in the

Rec, Susan accepted the position of the Business and Community Liaison at CBJC CCC. In her current position, Susan works with local business promoting the Job Corps program and establishing partnerships for student internship opportunities known as Work Based Learning. Susan enjoys talking about the Job Corps program and taking the students into the community to lend a helping hand.

Susan says, "I love working with the MLBA on projects to benefit the downtown district. Over the last 7 years I have seen a real transformation of 3rd Avenue thanks to the efforts of the MLBA. It is a part of town I enjoy spending time with my family. The Job Corps students love to help with the parade, decorating for the holidays and even have fun on the early morning sidewalk cleaning project. Also the MLBA office has been a fantastic WBL site to our business students who need to gain experience in customer service and office functions." ☺

## March Madness in LakeTown Landing!

It's almost March Madness time and the LakeTown Landing Merchants are ready to celebrate! **From St Patrick's Day, March 17th through Sunday, March 20th you can expect to see special sales and even refreshments!**

**Dress up in GREEN or your favorite Basketball Team Jersey for special discounts.**

Did you know there are over 200 businesses in LakeTown Landing? LakeTown Landing is defined as Broadway Ave to Fifth Ave and Pioneer Way to Dogwood St. ☺



*Shop local and discover downtown LakeTown Landing!*

**FOR RENT**

Tables: 8 foot long and we have 50 of them.  
A deposit is required. Table Rental Price: \$6  
Call the MLBA office at 764-1745 for more info.

It's April Fool's time and the LakeTown Landing Merchants are ready to celebrate! From Friday, April 1st through Saturday, April 3rd in LakeTown Landing, you can expect to see special sales and even refreshments!

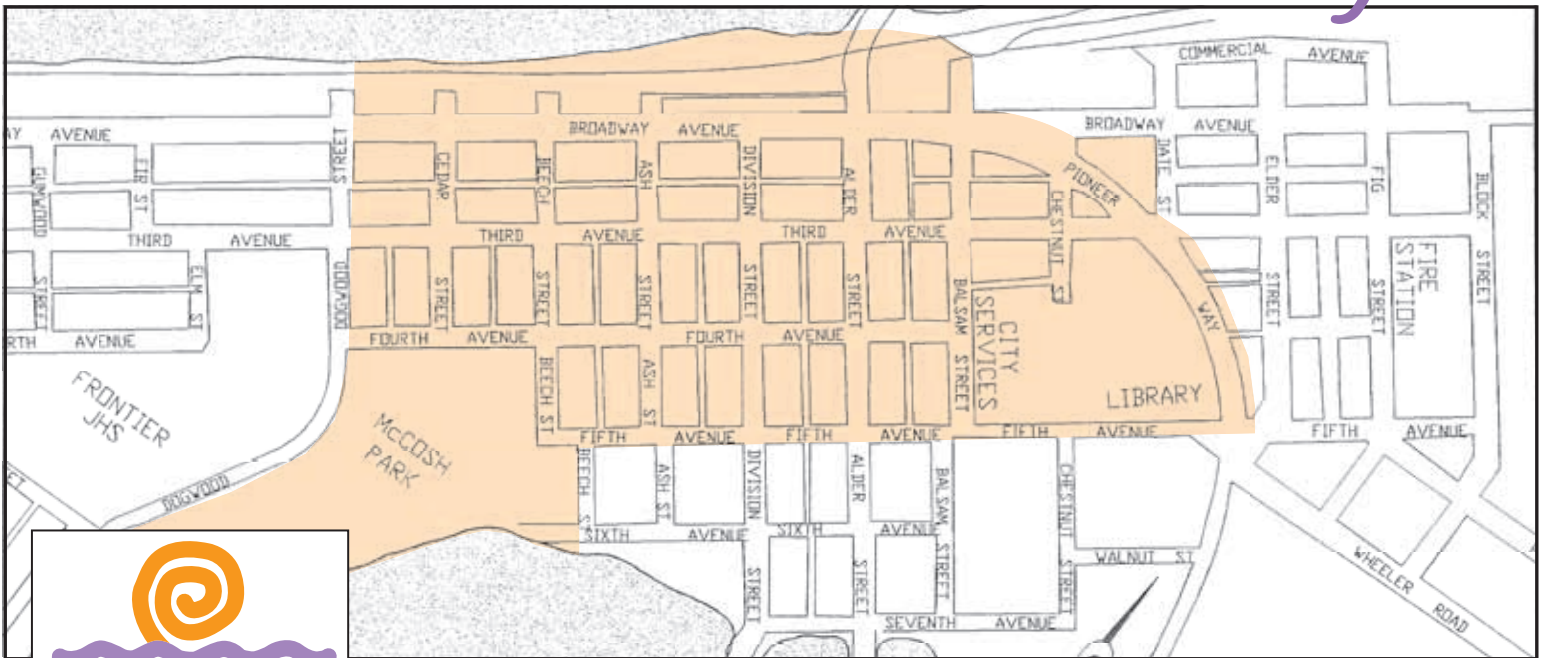
**Did you know there are over 200 businesses in LakeTown Landing?** LakeTown Landing is defined as Broadway Ave to Fifth Ave and Pioneer Way to Dogwood St. 📍



in LakeTown Landing!

*Shop local and discover downtown LakeTown Landing!*

## Where is LakeTown Landing?



*Over 200 businesses!*

[www.mlbares.org](http://www.mlbares.org) • 124 E Third Avenue • Moses Lake, WA 98837 • 509-764-1745

**FREE "SOUPER" FOOD SATURDAY**  
Soup kitchen meal provided by the Moses Lake United Methodist Church the last Saturday of every month.  
11:30am to 1:00pm



**GRATIS "SOUPA" ALIMENTO SABADO**  
Sopa cocina comida proveedor por el Moses Lake United Methodist Iglesia el ultimo Sabado de cade mes.  
11:30am hasta 1:00pm

**746 S. Ironwood Drive, Moses Lake • 509-765-5332**



2011

BOYS & GIRLS CLUBS  
of the Columbia Basin

# moses lake marathon & family fun run

## saturday, april 16th

location: moses lake high school track • race starts at 8am

registration: [www.mlmarathon.com](http://www.mlmarathon.com) • fees: family 5K - \$25, 10K & 1/2 marathon - \$40 & marathon - \$60  
packet pickups 6-8pm friday, april 15th at boys & girls downtown clubhouse, 6:30-7:30am saturday at mlhs



proceeds to benefit the boys & girls clubs of the columbia basin

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Attend the Prosperity Center's

**FREE!!**

# **Funding for College Class**

## **Do you want to go to college?**

**Learn how to pay for your future degree!!!**



## **March 12th, 2011**

**10am-12pm**

**To register contact Jasmyne DeBeaumont**

**(509) 765-9206 x249**

[www.theprosperitycenter.org](http://www.theprosperitycenter.org)

Location:

**Work Source**

309 E. 5th Ave.

Moses Lake, WA 98837



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## THE BLACK BOOK™

HAGADONE DIRECTORIES INCORPORATED

Call Michelle Krogh  
at 750-2249 TODAY!

A team of local people putting it together for their very own community in which they too, live and work!

**FOR RENT**

Tables: 8 foot long and we have 50 of them. A deposit is required.  
Table Rental Price: \$6  
Call the MLBA office at 764-1745 for more info.

# MLBA NEEDS TOWELS FOR CITY WIDE CLEANUP ON MAY 1ST!

This is the day MLBA takes water trucks to the sidewalks of LakeTown Landing. The towels are used to deter water from doorways.

If you have towels you'd like to donate to the cause please call Marianne at 764-1745. Thanks!



# events:



**Tue Mar 1, 2011**

**5pm Business After Hours - Chamber of Commerce**

| **Where:** Gilbert Nissan

**Thu Mar 3, 2011**

**7:30am MLBA General Membership Meeting**

| **Where:** MLBA Conference Room, 124 E Third Ave, Moses Lake, WA

**Sat Mar 5, 2011**

**12pm MAC's Free Family Saturday**

| **Where:** Moses Lake Museum & Art Center, 228 W Third Ave, Moses Lake, WA

**Tue Mar 8, 2011**

**7pm City Council Meeting**

| **Where:** 411 S Balsam St, Moses Lake

**Wed Mar 9, 2011**

**11:25am Power Partners of Grant County**

| **Where:** Location Changes - Call Michaelle Boetger at 509.770.1002 or email [info@michaelleboetger.com](mailto:info@michaelleboetger.com)

**Thu Mar 10, 2011**

**6pm Habitat for Humanity Annual Meeting**

| **Where:** First Presbyterian Church, 1142 W Ivy St, Moses Lake, WA

**7pm Moses Lake Alumni Association Meeting**

| **Where:** Frontier Junior High School - Room 4

**Sat Mar 12, 2011**

**10am Funding for College - Free Admission**

| **Where:** WorkSource, 309 E Fifth Ave, Moses Lake, WA 98837

**SHOP  
LAKETOWN  
LANDING**

3rd Thursday Each Month  
**Open to 7 pm**





**Sun Mar 13, 2011**

**Daylight Saving Time Begins**  
 | Calendar: US Holidays

**Tue Mar 15, 2011**

**1:30pm Vision 2020 Meeting**  
 | Where: Chamber of Commerce Conference Room, 324 S Pioneer Way, Moses Lake, WA

**Thu Mar 17, 2011**

**March Madness in Laketown Landing**  
 | Where: LakeTown Landing - Moses Lake's Downtown Shopping District

**St. Patrick's Day**  
 | Calendar: US Holidays

**8am MLBA Board of Directors and Officers**  
 | Where: MLBA Conference Room, 124 E Third Ave, Moses Lake, WA

**Fri Mar 18, 2011**

**March Madness in Laketown Landing**  
 | Where: LakeTown Landing - Moses Lake's Downtown Shopping District

**Pathways to Prosperity: A Conference for WA Rural Communities**  
 | Where: BBCC

**Sat Mar 19, 2011**

**March Madness in Laketown Landing**  
 | Where: LakeTown Landing - Moses Lake's Downtown Shopping District

**Pathways to Prosperity: A Conference for WA Rural Communities**  
 | Where: BBCC

**Girl Scout Cookie Sales**

**5:30pm 31st Annual ML Chamber of Commerce Auction**  
 | Where: Pillar Rock Grill

**6pm Moses Lake Christian Academy - Crab Feed**

**Sun Mar 20, 2011**

**March Madness in Laketown Landing**  
 | Where: LakeTown Landing - Moses Lake's Downtown Shopping District

**Girl Scout Cookie Sales**

**Mon Mar 21, 2011**

**Girl Scout Cookie Sales**

**10am La Leche League Meeting**  
 | Where: Baby Naturally, 123 W Third Ave, Moses Lake, WA 98837

**7pm Lioness Club of Moses Lake**  
 | Where: Immanuel Lutheran Church, 1020 S A Street, Moses Lake, WA 98837

**Tue Mar 22, 2011**

**Girl Scout Cookie Sales**

**7pm City Council Meeting**  
 | Where: 411 S Balsam St, Moses Lake



Wed Mar 23, 2011

 Girl Scout Cookie Sales

**11:25am Power Partners of Grant County**

| **Where:** Location Changes - Call Michaelle Boetger at 509.770.1002 or email [info@michaelleboetger.com](mailto:info@michaelleboetger.com)

Thu Mar 24, 2011

 Girl Scout Cookie Sales

Fri Mar 25, 2011

 Girl Scout Cookie Sales

Sat Mar 26, 2011

 Girl Scout Cookie Sales

**9am MLIRD Lakeshore Cleanup Day**

| **Where:** Meet at ML Fire Department Station #1, 701 E Third Ave, Moses Lake, WA 98837

Sun Mar 27, 2011

 Girl Scout Cookie Sales

Mon Mar 28, 2011

 Girl Scout Cookie Sales

Tue Mar 29, 2011

 Girl Scout Cookie Sales

Wed Mar 30, 2011

 Girl Scout Cookie Sales

**4pm Moses Lake Public Library Foundation Meeting**

| **Where:** Moses Lake Chamber of Commerce, 324 S Pioneer Way, Moses Lake, WA 98837

Thu Mar 31, 2011

 Girl Scout Cookie Sales

Fri Apr 1, 2011

 Girl Scout Cookie Sales

 **April Fool's Day**

| **Calendar:** US Holidays

 **No Foolin' It's A Sale in LakeTown Landing**

| **Where:** LakeTown Landing - Moses Lakes Downtown Shopping District



Community Service Hours available to students for help with upcoming Moses Lake Business Association Events. Please contact Marianne at the MLBA office 764-1745 or [director@mlbacaes.org](mailto:director@mlbacaes.org)



### Have info to distribute?

If you'd like to have your business or event information attached to this newsletter distribution send it to [director@mlbacares.com](mailto:director@mlbacares.com). Cost: \$25/member & \$50/non-member. Deadline is the 20th of the month prior. ☺



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**WANTED  
OLD PHOTOS  
OF MOSES LAKE**  
(Specifically LakeTown  
Landing: 3rd, 4th & Broadway)

## WANTED PICTURE FRAMES

MLBA is wanting to showcase our projects by displaying photos on the walls in the conference room at Desert Plaza. If you have any picture frames you'd like to donate to the cause please call Marianne at 764-1745. Any shape, size or color will be accepted. ☺

